

Course title	Code No.
Management of Shipping Companies	

Semester	Course status (mandatory or optional)
First	Mandatory

Lecturer(s)	E-Mail
Toni Bielić	tbielic@unizd.hr

Contact hours per week	Credit Points	Workload (hours per semester)		
2+1	5	Presence	Self-study	
		Lecture	30	60
		Seminar	15	45
		Practice		
		Laboratory		

Media	Teaching aids (literature, group work ...)
White and smart board, overhead projector	The course is comprised of readings, lectures, group discussions, two take home assignments (individual seminar paper and group project) and assignment presentations.

Enrolment requirements and entry competences required for the course
Proficiency in English and basic computer skills.

Conditions for permission to take the exam
Successfully presented seminar paper and group project.

Assessment methods and criteria
Assessment is carried out by means of evaluation of: Seminar paper (20%) Group project (20%) Written exam (30%) Oral exam (30%)

Grades:
Insufficient 0-50%
Sufficient 51%-69%
Good 70%-79%
Very good 80%-89%
Excellent 90%-100%

Learning outcomes at the programme level to which the course contributes

- To understand and apply state of the art ship technology which can influence the development of a shipping company.**
- To be able to make informed decisions in the management and selection of human resources.**
- To be able to adjust shipping company organization structure to the surrounding conditions and the market requirements.**
- To be able to communicate effectively in a multi-cultural environment.**

Learning Outcomes

Professional competence	Key skills
<ol style="list-style-type: none"> 1. To rank conditions of the external environment and their impact on the shipping company. 2. To critically asses processes of the shipping company. 3. To select an organizational management model and to justify selection. 4. To evaluate different types of organizational culture. 5. To estimate different approaches to human resource management. 6. To valorize the impact of the various factors on safety management in the shipping companies 	<p>Communication, which involves foreign (English) language, mediation skill and intercultural understanding.</p> <p>An understanding of the changes caused by human activity.</p> <p>Sense of initiative and entrepreneurship as ability to turn ideas Into action. It involves creativity, innovation and risk-taking, as well as the ability to plan and</p>

manage projects in order to achieve objectives.

Applicability in other courses/programs

This course is suitable for study programs dealing with management of shipping companies.

Content

- 1. Introduction - the shipping company.**
- 2. Framework for the analysis of the organization and management of shipping companies. Socio-technics systems theory.**
- 3. External environment of the shipping companies.**
- 4. Analysis of the processes and systems of shipping companies.**
- 5. The shipping company organization.**
- 6. Factors that influence the shipping company organization.**
- 7. Design of jobs and ways of organizing work.**
- 8. Human resource management based on socio-technics systems principles.**
- 9. Teamwork culture.**
- 10. Managing cultural diversity.**
- 11. Human resource management of shore based staff.**
- 12. Management of seagoing personnel**
- 13. Safety management in shipping companies - ISM Code.**
- 14. Accident analysis and development of the SMS.**
- 15. Outsourcing of ship management.**

Literature

Essential:

Theotokas, I. (2018) Management of Shipping Companies, Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN.

Supplementary:

1) Daft, R.L. (2010) Organization Theory and Design. 10th ed. Mason, OH: South Western Cengage Learning.

2) Hofstede, G, Hofstede, GJ, Minkov, M. (2010) Cultures and Organizations: Software of the Mind. Revised and expanded 3rd Edition. New York: McGraw-Hill USA,

3) Luthans, F. (1995) Organizational Behavior. New York: McGraw-Hill.

4) Reason, J. (2016) Managing the Risks of Organizational Accidents. Routledge Taylor & Francis

Amendment Log

Version No.:	Date:	Changes:	Name: